

AIDC 2026 - THE SHOWROOM Submission Guidelines

Are you part of an established Australian production company with an impressive range of documentary and factual projects in development looking to pitch your slate to high-level international and local buyers? This guide provides you with all the information you need to apply to The Showroom presented by AIDC.

The Showroom is back for the 2026 Australian International Documentary Conference (AIDC 2026). It is a unique marketplace opportunity for established Australian production companies which allows participating companies to have extended in-person meetings and pitch multiple projects in their pipeline with select buyers attending AIDC 2026 in Melbourne.

Up to 10 production companies will be selected to participate in The Showroom during AIDC 2026. Meetings will be curated on a match-making basis with verified mutual interest from both production companies and buyers. Scheduled meetings will be 30 minutes in duration and will take place in-person during AIDC 2026.

We are inviting applications from Australian production companies to submit a proposal with a minimum of three (3) projects and maximum of (5) projects to present as part of their slate. Each production company will need to have at least two (2) representatives participate in the pitch. Applicants do not need an AIDC 2026 pass to apply. However, successful applicants will be required to purchase an AIDC 2026 Business Pass for each representative in order to participate.

Submission Open: Wednesday 19 November 2025 at 09:00 (AEDT) Submissions Close: Friday 19 December 2025 at 23:59 (AEDT)

Successful applicants will be notified by early January 2026.

To secure meetings, participants will request meetings with select high-level Australian and international buyers attending AIDC 2026 in person, who will then review and confirm their selection of companies they wish to meet with. AIDC will also provide additional support with curated matchmaking suggestions.

30-minute meetings will then be scheduled based on requests and availability. Both decision makers and delegates will be notified of their meeting schedules in mid-February

Please note:

- Submissions received after Friday 19 December 2025 at 23:59 (AEDT) will not be accepted.
- Once the submission process is complete, submissions can no longer be amended.

For More Information:

Please contact pitch@aidc.com.au



HOW TO SUBMIT

Visit **The Showroom** for further information and a link to the application form.

LOGIN

To complete your application you will first need to register for a free MY AIDC account (or log into your existing account). The application form <u>link</u> will prompt you to register (or log in) to your MY AIDC account before you are able to access and complete your form.

Please contact <u>info@aidc.com.au</u> if you encounter any issues.

INTRODUCTION

Please review and note important information.

SUBMITTER INFORMATION

Please complete the following fields (fields marked with an asterisk * are compulsory):

Submitter

Name*, Email Address*, Mobile number,*, Role within organisation*

Each company must have (2) representatives to take part in the pitch. Please identify which representatives will be in attendance to participate.

*Representatives to Attend:

Applicants do not need an AIDC 2026 pass to apply. However, successful applicants will be required to purchase an AIDC 2026 Business Pass for each representative (minimum of 2) in order to participate.

PRODUCTION COMPANY INFORMATION

Name of Production Company*, Company Bio*, Company Website*, Recent Credits*, Recent Awards and/or Accolades, Company Address*, Company Showreel URL



Please Note:

Recent Credits: Please highlight recent notable documentary and/ or factual projects that have been broadcast on a television or streaming service, festival or theatrical (cinema) setting (maximum 10).

Recent Awards and/or Accolades: Please highlight recent notable awards or accolades (maximum 10).

STILLS

Please upload a landscape still from a recent production to best represent your company in the online AIDC Showroom Gallery*

The image must be textless and not a poster image. The image you upload will appear with these dimensions on full-screen browsers: $1420 \text{ (w)} \times 800 \text{ (h)}$ pixels. (72dpi or above in resolution). If it does not match this size the AIDC logo will be used. For the best results, please ensure your image is at least 1420×800 . If you are not sure, use a free online image editor like https://pixlr.com/editor/ to check the size and to crop it to the exact dimensions.

PROJECT INFORMATION

Please complete the following fields for a minimum of three (3) Projects and a maximum of five (5) in your company's slate that you wish to discuss with Decision Makers. Please ensure to include the following details for each project:

- Title
- Logline
- Short Synopsis (200 words max)
- Length/ Format
- Current Stage
- Project is seeking (e.g. development support, commission, international sales?)
- List Director/s Attached (Optional)
- List Producer/s Attached (Optional)
- List Other Key Creatives (Optional)



*Project One: Please complete project information as outlined above

Project One - Trailer URL (Optional)

*Project Two: Please complete project information as outlined above

Project Two - Trailer URL (Optional)

*Project Three: Please complete project information as outlined above

Project Three - Trailer URL (Optional)

Project Four (Optional): Please complete project information as outlined above

Project Four - Trailer URL (Optional)

Project Five (Optional): Please complete project information as outlined above

Project Five - Trailer URL (Optional)

FINAL QUESTION!

Please complete the following field (optional):

Is there anything specific you wish to convey that isn't covered by this form?

TERMS AND CONDITIONS

Please read the linked Terms and Conditions and select:

I Agree