



AUSTRALIAN
INTERNATIONAL
DOCUMENTARY
CONFERENCE

AIDC 2025 - THE SHOWROOM

Submission Guidelines

Are you part of an established Australian production company with an impressive range of documentary and factual projects in development looking to pitch your slate to high-level international and local buyers? This guide provides you with all the information you need to apply to The Showroom presented by AIDC.

In 2025 The Showroom returns to AIDC, a unique marketplace opportunity for established Australian production companies. The Showroom allows participating companies to have extended in-person meetings with select buyers attending AIDC 2025 in Melbourne to pitch multiple projects in their pipeline.

Up to 10 production companies will be selected to participate in The Showroom during AIDC 2025. Meetings will be curated on a match-making basis with verified mutual interest from both production companies and buyers. Scheduled meetings will be 30 minutes in duration and will take place in-person during AIDC 2025.

We are inviting applications from Australian production companies to submit a proposal with a minimum of three (3) projects and maximum of (5) projects to present as part of their slate. Each production company will need to have at least two (2) representatives participate in the pitch. Applicants do not need an AIDC pass to apply. However, successful applicants will be required to purchase an AIDC Business Pass for each representative in order to participate.

Submission Open: 20 November, 2024 at 9:00 (AEDT)

Submissions Close: 20 December, 2024 at 23:59 (AEDT)

Successful applicants will be notified by early January 2025.

To secure meetings, successful participants will request meetings with select high-level local and international buyers attending AIDC in person, who will then review and confirm their selection of companies they wish to meet with. AIDC will also provide additional support with curated matchmaking suggestions. 30-minute meetings will then be scheduled based on requests and availability. Both decision makers and delegates will be notified of their meeting schedules in mid-February

Please note:

- Submissions received after **Friday 20 December 2024 at 23:59 (AEDT)** will not be accepted.
- Once the submission process is complete, submissions can no longer be amended.

For More Information:

Please contact pitch@aidc.com.au



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HOW TO SUBMIT

Visit [The Showroom](#) for further information and a link to the application form.

LOGIN

To complete your application you will first need to register for a free MY AIDC account (or log into your existing account). The application form [link](#) will prompt you to register (or log in) to your MY AIDC account before you are able to access and complete your form.

Please contact info@aidc.com.au if you encounter any issues.

INTRODUCTION

Please review and note important information.

SUBMITTER INFORMATION

Please complete the following fields (fields marked with an asterisk * are compulsory):

Submitter

Name*, Email Address*, Mobile number*, Role within organisation*

Each company must have (2) representatives to take part in the pitch. Please identify which representatives will be in attendance to participate.

*Representatives to Attend:

Applicants do not need an AIDC pass to apply. However, successful applicants will be required to purchase an AIDC Business Pass for each representative (minimum of 2) in order to participate.

PRODUCTION COMPANY INFORMATION

Name of Production Company*, Company Bio*, Company Website*, Recent Credits*, Recent Awards and/or Accolades, Company Address*, Company Showreel URL



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Please Note:

Recent Credits: Please highlight recent notable documentary and/ or factual projects that have been broadcast on a television or streaming service, festival or theatrical (cinema) setting (maximum 10).

Recent Awards and/or Accolades: Please highlight recent notable awards or accolades (maximum 10).

STILLS

Please upload a landscape still from a recent production to best represent your company in the online AIDC Showroom Gallery*

The image must be textless and not a poster image. The image you upload will appear with these dimensions on full-screen browsers: 1420 (w) x 800 (h) pixels. (72dpi or above in resolution). If it does not match this size the AIDC logo will be used. For the best results, please ensure your image is at least 1420 x 800. If you are not sure, use a free online image editor like <https://pixlr.com/editor/> to check the size and to crop it to the exact dimensions.

PROJECT INFORMATION

Please complete the following fields for a minimum of three (3) Projects and a maximum of five (5) in your company's slate that you wish to discuss with Decision Makers. Please ensure to include the following details for each project:

- Title
- Logline
- Short Synopsis (200 words max)
- Length/ Format
- Current Stage
- Project is seeking (eg development support, commission, international sales?)
- List Director/s Attached (Optional)
- List Producer/s Attached (Optional)
- List Other Key Creatives (Optional)



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*Project One: *Please complete project information as outlined above*

Project One - Trailer URL (Optional)

*Project Two: *Please complete project information as outlined above*

Project Two - Trailer URL (Optional)

*Project Three: *Please complete project information as outlined above*

Project Three - Trailer URL (Optional)

Project Four (Optional): *Please complete project information as outlined above*

Project Four - Trailer URL (Optional)

Project Five (Optional): *Please complete project information as outlined above*

Project Five - Trailer URL (Optional)

FINAL QUESTION!

Please complete the following field (optional):

Is there anything specific you wish to convey that isn't covered by this form?

TERMS AND CONDITIONS

Please read the linked Terms and Conditions and select:

- I Agree