



AUSTRALIAN
INTERNATIONAL
DOCUMENTARY
CONFERENCE



The REGIONALITY Pitch - Submission Guidelines

Presented by AIDC and Screen Queensland
in collaboration with Screenworks

OVERVIEW

Want to submit to the REGIONALITY Pitch? This is an excellent opportunity for those based in regional Queensland to get their project in front of influential Australian and international industry experts.

These submission guidelines provide you with all the information you need.

REGIONALITY is an exciting new one-day nonfiction event presented by AIDC taking place on Friday 2 September 2022 at CPAC (Cairns Performing Arts Centre) in Cairns, Queensland.

This professional development day for regional factual and documentary practitioners in Queensland combines a major pitching initiative with a series of masterclasses and networking opportunities with accomplished Australian and international experts, designed to provide high-level training and exposure for regionally-based nonfiction practitioners.

Tickets for the one-day program REGIONALITY, including the live pitch competition, masterclasses and networking sessions, are on sale now [here](#).

KEY DATES

Applications open: mid June 2022

Application close: 23:59 (AEST) Sunday 17 July 2022

Selected Projects Notified: End of July 2022

Pitch Training Commences: Wednesday 3 August 2022

Practice Pitch & Recording: Friday 26 August 2022

For all enquiries, please contact: pitch@aidc.com.au

ELIGIBILITY

The REGIONALITY Pitch is open to regional Queensland practitioners who have a pitch-ready project with global appeal that fits the criteria outlined below.

Entry to the REGIONALITY Pitch is competitive and applicants must ensure their projects are original ideas that have the potential to appeal to targeted buyers across Australian and international markets. Submission is free!

Up to four shortlisted projects will receive complimentary registration for up to two (2) pitchers to attend the event and take advantage of expert pitch training and trailer editing consultations.

Submissions received after Sunday 17 July 2022 will not be accepted. Once the submission process is complete, submissions can no longer be amended.

HOW IT WORKS

The REGIONALITY Pitch is seeking applications across documentary features, singles and series. The shortlist will be selected by AIDC, Screen Queensland, Screenworks and an external party.

Selected projects will receive complimentary registration for up to two (2) pitchers to the event, as well as pitch training and trailer editor consultations from industry experts.

Pitches should be no more than seven (7) minutes' duration, which includes a trailer or key scenes of approximately three (3) minutes' duration. Each pitch will be followed by up to 7 minutes of feedback from the panel of decision makers and experts.

A practice pitch will be held online before the event, where the pitches will be recorded in the case of unforeseen circumstances where either the pitching teams or attendees cannot gather at the event.

HOW TO APPLY

To complete your submission you will first need to register for a free MY AIDC account (or log in to your existing account) and complete the application form [here](#) . This link will prompt you to register (or log in) to your MY AIDC account to complete and submit your application form.

[Apply for the REGIONALITY Pitch](#)

ELIGIBILITY

Submitter eligibility

- Practitioners from regional Queensland may apply. Regional areas are defined as all areas in Queensland outside of Greater Brisbane, Logan and the Gold Coast.
- Individuals, teams or companies may apply.
- Applicants must be the rights holder of the work.
- Applicants must be 18 years of age or over.
- Entry for each project must be submitted via the AIDC submission portal.

Project eligibility

- Entry is open to documentary feature films, singles and series.
- Projects should be at development, production stage or post-production stage, but should not be at fine cut or completion.
- Projects need to be recognised factual or documentary formats intended for broadcast and distribution (a recognised platform such as a television broadcaster, a streaming platform, festival screenings, theatrical distribution). The Australian Content Standard defines documentary as ‘a program that is a creative treatment of actuality other than a news, current affairs, sports coverage, magazine, infotainment or light entertainment program’. For more info, visit the [ACMA website](#).
- Short-form, half-hour broadcast singles, multiplatform projects (that do not have a theatrical or broadcast component) and VR/AR projects are not eligible for entry.

SELECTION PROCESS

The assessment committee will assess the applications and create a shortlist based upon the following criteria:

- strength and originality of the project;
- commercial viability of the project in the marketplace;
- the project’s international appeal;
- the track record of the creative team and any finance in place.

Chosen project and application information will be published on the AIDC website and in communications.

For consideration in the pitch, applicants must supply a trailer or teaser up to three (3) minutes or key footage up to five (5) minutes at the time of submission.

SUCCESSFUL PROJECTS

Successful projects will receive up to two (2) complimentary passes to attend the event.

TRAILER CONSULTATIONS AND PITCH TRAINING

Pitching is a highly competitive process and an art in itself. Consultations with a highly qualified pitching trainer and trailer editor will be made available to selected projects ahead of the pitch.

DELIVERY REQUIREMENTS AND DEADLINES

- All final deliverables will require the approval of AIDC.
 - Final date for delivery of trailers for all projects selected for the pitch is 23:59 AEST Wednesday 24 August 2022.
 - A practice pitch will be held online and recorded on Friday 26 August 2022, and these pre-recorded pitches may be used in the case of unforeseen circumstances that prevent attendance at the live pitch event in Cairns on Friday 2 September 2022.
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CULTURAL SAFETY AND COLLABORATION

AIDC, Screenworks and Screen Queensland support diverse storytelling told by diverse practitioners, and encourages such applications.

This section addresses both practitioners and subjects that may identify with the below categories:

- Aboriginal & Torres Strait Islander
- POC (People of Colour)
- CALD (Culturally and Linguistically Diverse)
- Indigenous (global - outside of Australia)
- LGBTQI+ (including gender non-conforming)
- People living with disability

When submitting a project that features any of the above diverse populations as the subject matter, applicants will be required to prove that there is, at minimum, meaningful consultation with the subject(s). Preference will be given to projects that demonstrate a clear collaboration (in addition to consultation).

Documentaries which deal with Australian Indigenous content as the central theme must have an Indigenous producer, director and/or writer. For more information, see Screen Australia's [Pathways and Protocols](#) document.

Applicants will be asked to supply information on their consultation and collaboration at the submission stage. Projects selected for the REGIONALITY Pitch will be required to provide more detailed evidence related to this activity.

HOW TO APPLY

To complete your application you will first need to register for a free MY AIDC account (or log in to your existing account) and complete the application form [here](#) . This link will prompt you to register (or log in) to your MY AIDC account to complete and submit your application form.

More details about the Regionality Pitch can be found on the [AIDC Website](#).
Below is the list of questions you will need to answer to complete your application.

Please note, all questions with an asterix () are compulsory.*

CREDITS

- *Submitter (One main contact - company name, name, address, country, email, mobile)
 - Director(s) - (name)
 - Director Bio & Credits
 - *Producer(s) - (name)
 - *Producer Bio & Credits
 - Production Companies
-

ELIGIBILITY - Regional Queensland

One of the key creatives must be residing and working in Regional Queensland.

- * Which key creative is operating in Regional QLD?
 - * Which area of Regional Queensland are they operating from? (Regional areas are defined as all areas in Queensland outside of Greater Brisbane, Logan and the Gold Coast.)
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PROJECT INFORMATION

- *Project Title
- *Genre: Select the genre that best describes your project
 - Arts
 - Biography
 - Crime
 - Culture
 - Environmental
 - Geopolitics
 - History
 - Human Interest
 - Music
 - Natural History

- Politics
 - Science
 - Society
 - Sports
 - Technology
 - Wildlife
- * Length / Format. Select as many as apply
 - Single/One-off
 - Feature
 - Series
 - 30'
 - 52'/60'
 - 70+ mins
 - Other
 - (If a series) how many episodes?
 - * Countries of production
 - * Estimated completed duration (describe in minutes)
 - * Australian States & Territories of production -list all
 - * Spoken language(s)

REQUESTED SUPPORT

- *What type of support are you seeking? (select all that apply)
 - A full commission
 - Pre-sales / Pre-buys
 - Gap financing
 - Equity investment
 - Acquisition (broadcast, platform, etc)
 - Festival programming
 - International sales representation
 - Australian distribution
 - Territory distribution
 - Australian co-producer
 - International co-producer
 - Executive producer
 - Other
- (If Other) - Describe other support

PROPOSAL

- * Logline (up to 30 words)
 - * Synopsis (up to 100 words)
 - * Treatment - story arc, main characters, brief description of the project's style (500-700 words)
 - * Short status report - a brief description of planned production schedule, access, pending finances, etc (up to 500 words)
 - Other pitches - list market/forum and year, if applicable (any pitching forums or events, or other buyers pitched to)
 - Project website (if available)
 - Full treatment upload (optional)
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TIMELINE AND STAGE OF PRODUCTION

- * Current Stage:
 - Early development
 - Late development
 - Production
 - Post-production
 - * Date of principal photography (month/year)
 - * Estimated month of completion (month)
 - * Estimated year of completion (year)
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FOOTAGE

- *Teaser/ Footage URL
 - Streamable link to trailer, teaser or key scene details (up to 3 minutes). Link must remain active until late September.
 - Password (if any)
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STILLS

- Upload a still (if available) - If stills are available, please upload a maximum of two high-res stills in LANDSCAPE format (at 300DPI)
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FINANCIAL INFORMATION

- * Total budget AUD
- * Secured finance AUD
- * Requested financing AUD

- Sources of above confirmed financial partners - please list.
 - * Please upload your most current 'Finance Plan' including any financial support you have secured or expect to receive. Do not submit a full budget in this section. You may use the **AIDC Finance Plan Template**, your own finance plan template or the **Screen Australia Documentary Finance Plan**.
 - Are any rights UNAVAILABLE? If so, list territories and types of rights sold.
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CULTURAL SAFETY AND COLLABORATION

AIDC supports diverse storytelling told by diverse practitioners and encourages such applications. This section addresses both practitioners and subjects that may identify with one or more of the below categories:

- Aboriginal & Torres Strait Islander
 - POC (People of Colour)
 - CALD (Culturally and Linguistically Diverse)
 - Indigenous (global - outside of Australia)
 - LGBTQI+ (including gender non-conforming)
 - People living with disability
- Does this project feature any of the above diverse populations as its main subject matter? (Yes/No)
 - If 'YES', please provide a statement as to your level of consultation or collaboration with the relevant peoples or groups (up to 500 words).
 - Do any of the key creatives identify as belonging to any of the above diverse groups? (Yes/No)
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AGREEMENT

By selecting 'I agree' the submitter is agreeing to AIDC's Terms and Conditions for submitting to the REGIONALITY Pitch.

- *I agree (Yes/No)

The REGIONALITY Pitch - Terms and Conditions

Presented by AIDC and Screen Queensland
in collaboration with Screenworks

1. Terms and Conditions

- 1.1. By applying to submit a project to the REGIONALITY Pitch, you agree to accept and be bound by the following terms and conditions, and acknowledge that failure to comply with them may result in disqualification. All national and local laws and regulations shall apply.
- 1.2. Any enquiries relating to the REGIONALITY Pitch should be emailed to:
pitch@aidc.com.au

2. Dates

- 2.1. Project submissions for the REGIONALITY Pitch open in mid June 2022 (Opening Date). Submissions will be accepted until 23:59 (AEST) Sunday 17 July 2022 (Closing Date).
- 2.2. Selected project applicants will be notified by the Organisers by the end of July 2022 with their names and projects announced publicly early August 2022.
- 2.3. Selected projects will be required to submit their trailers to AIDC by 23:59 (AEST) Wednesday 24 August 2022.
- 2.4 Selected projects will be required to participate in the pre-recording of their pitch and trailer by 23:59 (AEST) Friday 26 August 2022.

3. Applicants

- 3.1. All employees of AIDC Ltd, Screen Queensland and Screenworks, including any of their subsidiaries and their families, are not eligible to submit projects for the REGIONALITY Pitch.
- 3.2. Each applicant must provide up-to-date and accurate contact information when they submit their entry to enable AIDC to contact them for further information or update on the status of the entry before or after the Closing Date.
- 3.3. If there is any dispute as to the identity of an applicant, AIDC reserves the right, in their sole discretion, to determine the identity of the applicant.

4. Entry Requirements

- 4.1. The REGIONALITY Pitch accepts projects from Australians living and working in regional Queensland.
- 4.2. Applicants must be the rights holder in the work.
- 4.3. Projects need to be recognised factual documentary formats intended for broadcast and distribution. The Australian Content Standard defines documentary as 'a program that is a creative treatment of actuality other than a news, current affairs, sports coverage, magazine, infotainment or light entertainment program' See [ACMA website](#).

- 4.4 Entry is open to documentary features, singles and series at development or production stages.
- 4.5. Short-form, half-hour broadcast singles, multiplatform projects (that do not have a theatrical or broadcast component) and VR/AR projects are not eligible for entry to the REGIONALITY Pitch.
- 4.6. Individuals, teams or companies may apply.
- 4.7. Applicants must be 18 years of age or over.
- 4.8. Entry for each project must be submitted via the REGIONALITY Pitch portal.
- 4.9. The Organisers accept no responsibility for submissions not received for any reason.
- 4.10. The Organiser reserve the right, at any time, to verify the validity of entrants (including an entrant's identity and citizenship status) and reserves the right, in its sole discretion, to disqualify any individual who the Organiser has reason to believe has breached any of these Terms and Conditions or engaged in any unlawful or other improper conduct calculated to interfere with the fair and proper conduct of the promotion.
- 4.11. Selected participants will be granted up to two complimentary registrations per project to participate in the REGIONALITY Pitch and the all-day event.
- 4.12. Participants are required to register for REGIONALITY Cairns 2022 within a week (7 days) of being notified, and provide verified copy and a still image for publication, to the specifications advised by the Organiser.
- 4.14. Pitching teams may consist of two people.
- 4.15. Selected participants will be required to make themselves available at the specified location for REGIONALITY Cairns on Friday 2 September 2022 to take part in the pitch and for meetings with decision makers during the event.
- 4.16. Meetings with international decision makers may occur outside of regular business hours, including early mornings and evenings, and including a date other than Friday 2 September 2022.

5. Intellectual Property Rights

- 5.1. Copyright in each project entry submitted remains with the author/s of the entry, subject to this Clause 5.
- 5.2. By submitting to the REGIONALITY Pitch, the applicant grants the Organiser the right to make their projects available to the Assessment Committee.
- 5.3. By submitting to the REGIONALITY Pitch, the applicant grants the Organiser the right to publish their pitch and visual footage, as well as submitted project information, in the online AIDC Project Library. Access to the Project Library is granted to Decision Makers at the discretion of the Organiser.
- 5.4. By submitting a project to the REGIONALITY Pitch, the applicant grants to the Organiser a non-exclusive, royalty free, perpetual right to use, publish, reproduce and reprint project images and descriptive text on a worldwide basis through all media (including print, digital, radio and social media). Without limiting the above, each entrant acknowledges and agrees that this includes:

- 5.2.1. Publication by AIDC, Screen Queensland and/or Screenworks (print and/or digital).
- 5.2.2. Press releases announcing shortlisted projects and prize winners.
- 5.5. The Organiser may make an exception to Clause 5.4. for projects seeking media blackouts where necessary. In this instance, the applicant must communicate this in writing to the Organiser within twenty-four hours of being accepted into the REGIONALITY Pitch.
- 5.6. By submitting a project to the REGIONALITY Pitch, each applicant also consents to the Organisers using their name, likeness, image and /or voice in any media for an unlimited period without remuneration for the purpose of promoting the Organisers.

6. Unacceptable Entries

- 6.1. Project submissions received after the Closing Date and/or which are not in accordance with the entrant and entry requirements set out in Clauses 3 and 4 respectively will not be accepted.
- 6.2. AIDC will not accept resubmissions of projects that were selected to pitch in The FACTory 2022.

7. Outcome

- 7.1. The AIDC's decisions will be final and no correspondence will be entered into in relation to their deliberations or decisions.
- 7.2. Entrants must direct any questions or comments in relation to the REGIONALITY Pitch submissions to pitch@aidc.com.au.
- 7.3 The AIDC reserves the right to approve final audiovisual deliverables (pitches, trailers, teasers, pre-recorded pitches) and can deny participation in the REGIONALITY Pitch if these materials do not satisfy requirements including length of AV material.

8. Warranties

- 8.1. By submitting a project to the REGIONALITY Pitch, the producers warrant to AIDC that they own all intellectual property rights in their submission, and that their submission:
 - 8.1.1. is an original, incomplete and unbroadcast nonfiction screen work;
 - 8.1.2. does not infringe the copyright or any other intellectual property rights of any other person;
 - 8.1.3. does not defame or invade the privacy rights of any third party;
 - 8.1.4. does not infringe any other legal rights, regulations or laws.
- 8.2. By submitting a project to the REGIONALITY Pitch, the applicant agrees to be bound by the rules and terms and conditions as set out by the Australian International Documentary Conference (AIDC).

- 8.3. AIDC shall use its best endeavours to treat all submissions confidentially. However, the applicant acknowledges that the applicant's project may potentially receive wide exposure as a result of the submission process.
- 8.4. There is a chance that a number of ideas submitted as part of this program – including the applicant's – may contain subject matter, themes, activity, characters and other material that is similar to other projects submitted to AIDC. The applicant acknowledges that AIDC is not liable in the event that the project submitted by the applicant is in any way similar to a project selected by AIDC for the REGIONALITY Pitch or otherwise, now or in the future.
- 8.5. The applicant acknowledges that whilst every endeavour will be taken to match financiers with the applicant's project as part of the REGIONALITY Pitch decision maker selection process, AIDC does not guarantee that the project will be successful in attracting partnerships/finance.
- 8.6. The applicant agrees that if the applicant's project is selected for the REGIONALITY Pitch and participation results in a business outcome, the applicant is obliged to acknowledge the support of the AIDC in the credits of the completed project and in all relevant promotional material.

9. Liability

- 9.1. Except for any liability that cannot by law be excluded, including the statutory guarantees under the Competition and Consumer Act 2010 (Cth), AIDC (including their respective officers, employees and agents) are not responsible for and exclude all liability (including negligence) for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of: (i) any technical difficulties or equipment malfunction; (b) any theft, unauthorised access or third party interference; (iii) any submission that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Organisers) due to any reason beyond the control of the Organiser; (d) any tax liability incurred by the winner or entrant.

10. Events of Force Majeure or COVID-19 Event

10.1 Where the Event is cancelled or significantly interrupted due to an Event of Force Majeure or COVID-19 Event (as defined below) the AIDC will require you to submit a pre-recorded pitch to showcase to decision makers by 17:00 (AEST) Friday 26 August 2022.

10.2 "Event of Force Majeure" means an event or cause which is beyond the reasonable control of the person claiming that an intervening event has occurred including, without limitation, acts or omissions of third party suppliers, fire, flood, earthquake, epidemic, pandemic, elements of nature or acts of God, acts of war, terrorism, riots, civil disorders, rebellions or revolutions, strikes or lockouts, or quarantine restriction.

10.3 “COVID-19 Event” means an event or cause related to the COVID-19 virus, including, without limitation, any government directive (state or federal), outbreak, closure, or quarantine restriction.

11. Data

11.1. Any information provided in relation to the REGIONALITY Pitch that constitutes personal information under the Privacy Act 2001 (Cth) will be governed by the AIDC Privacy Policy located at <https://www.aidc.com.au/privacy-policy/> and these Terms and Conditions. All applicants agree to be bound by the AIDC Privacy Policy by submitting a project for consideration.

12. Miscellaneous

12.1. These terms and conditions shall be governed by the laws of Victoria, Australia and each entrant submits to the non-exclusive jurisdiction of the courts of Victoria, Australia and courts of appeal from them.

13. The Organisers contact details are:

13.1. AIDC Ltd ACN 098 558 313 of PO Box 81 Flinders Lane, Melbourne, Victoria, 8009. THIS

INFORMATION WAS UPDATED ON 14 JUNE 2022.