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MEDIA RELEASE

WEDNESDAY 15 JUNE 2022

## **AIDC, SCREEN QUEENSLAND & SCREENWORKS ANNOUNCE REGIONALITY CAIRNS, A ONE-DAY DOCUMENTARY & FACTUAL SCREEN INDUSTRY EVENT FOR REGIONAL QUEENSLANDERS**

The Australian International Documentary Conference (AIDC) and Screen Queensland, in collaboration with Screenworks, today announce the debut of **REGIONALITY CAIRNS**, a one-day documentary and factual screen industry event specifically for practitioners in regional Queensland, set to take place at the Cairns Performing Arts Centre (CPAC) on Friday 2 September 2022.

Including project pitching opportunities, sector networking, and exclusive masterclasses and industry panels featuring local and global documentary and factual talent, **REGIONALITY CAIRNS** is designed to provide national and international exposure for nonfiction screen practitioners from regional and Far North Queensland.

With a full program of speakers, sessions, and industry guests to be announced in August, early registration is now open to any practitioner interested in documentary and/or factual screen content, at [www.aidc.com.au](http://www.aidc.com.au)

As part of **REGIONALITY**, AIDC, Screen Queensland and Screenworks are calling for regional Queensland-based project teams to apply for the **REGIONALITY Pitch**. Screen practitioners with market-ready documentary or factual features, singles, or series projects are eligible to apply.

Up to four project teams will be selected for international training, mentorship, and trailer editing, before their project is pitched to key local and international buyers, commissioners and funders attending the event. Each selected project team will also receive free **REGIONALITY CAIRNS** registration for up to two people. The deadline for pitch submissions is 11.59pm (AEST) Sunday 17 July 2022.

**Screen Queensland, CEO Kylie Munnich**, said, "For the past three years the Queensland Government through Screen Queensland has strategically focused on growing the screen industry in Far North Queensland. We have heavily invested in the region by way of workshops and development programs delivered in partnership with regional screen experts Screenworks, as well as a significant screen business grant and the upcoming construction of the \$12.6 million Screen Queensland Studios: Cairns. Bringing such a renowned national institution as AIDC to our state via **REGIONALITY CAIRNS** is yet another example of how we are committed to providing real opportunities for regional practitioners to gain valuable skills and insights, network and connect with industry decision-makers."



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**AIDC CEO / Creative Director Natasha Gadd**, said, “In a country as large and diverse as Australia, there are endless stories to be shared from the regions that form a vital part of our national identity. AIDC’s REGIONALITY program is dedicated to supporting stories and storytellers from outside of the metro centers and this year, we are thrilled to be partnering with Screen Queensland to present REGIONALITY CAIRNS to take a taste of AIDC to Far North Queensland and provide new project exposure and opportunities for Queensland-based regional documentary and factual practitioners.”

Registration and ticketing for REGIONALITY CAIRNS and applications for the REGIONALITY Pitch are now open. REGIONALITY will be held at the Cairns Performing Arts Centre in Cairns, Queensland on Friday 2 September 2022. <https://www.aidc.com.au/initiatives/regionality-cairns/>

REGIONALITY CAIRNS is presented by AIDC and Screen Queensland, in collaboration with Screenworks.

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