



AUSTRALIAN
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AIDC 2022 CUT TO THE CHASE SUBMISSION GUIDELINES

Presented by Xe Money Transfer

****GUIDE ONLY. NOT FOR SUBMISSION****

Have a pitch-ready project for AIDC's Cut to the Chase? Submitting your project is easy and free for anyone with a Business Pass or All Access Pass, and all projects will then be in consideration for curated online meetings with local and international decision makers and production companies attending AIDC.

- Submissions for Cut to the Chase close **Sunday 30 January 2022 at 23:59 AEDT**.
- You must purchase a Business Pass or All Access to submit your pitch.

If your project has been selected for Cut to the Chase meetings by decision makers and production companies, AIDC will contact you no later than a week before the event confirming your meeting schedule. Please note that due to high demand for decision makers, Cut to the Chase meetings cannot be guaranteed.

Key creatives attached to the submission will need to be registered with an AIDC Business Pass or All Access Pass in order to participate in pitch meetings.

Two (2*) project may be submitted per passholder.

***excluding additional audio documentary project submissions** (meaning a passholder may submit two regular submissions *and* an audio documentary)

Please contact pitch@aidc.com.au with any questions.

Applications will only be accepted through the official [AIDC Cut to the Chase online portal](#). Applications will not be accepted by post or attachments in email.

In this guide is all the information you will need to have ready and complete in order to apply.

Please note: once you have submitted a project, you cannot make any changes! If changes are necessary, you will need to complete the entire submission again and inform AIDC that one of the entries is void by emailing pitch@aidc.com.au



CUT TO THE CHASE SUBMISSION FORM CONTENT - FOR PREPARATION ONLY

NB: Use this form as a guide, please do not complete this version.

Fields in the form marked with an * are compulsory

PROJECT TITLE

- * Project Title

MAIN CONTACT FOR THIS SUBMISSION

- * First name
- * Last name
- * Email
- * Registration Confirmation. Please enter the Invoice Number you received when you registered for AIDC 2022 (e.g. IN1001) Your AIDC 2022 Invoice number can be found: 1. On your registration tax invoice 2. By following the link received in the payment confirmation 3. By accessing your AIDC account and selecting the paid invoice option.

PROJECT TEAM DETAILS

Please note: For the key creatives who may present the pitch, email addresses must match the email addresses used for AIDC registration, and they must be registered with an All Access Pass.

Key Creative 1

- * First name
- * Last name
- * Email
- * Role on project
- * Biography (Up to 100 Words)
- * This person is available to present the pitch, and has an AIDC Business Pass or All Access Pass
YES/NO
If YES, provide email address that matches their AIDC registration

Key Creative 2

- Full Name
- Email
- Role on project
- Biography (Up to 100 Words)
- This person is available to present the pitch, and has an AIDC Business Pass or All Access Pass
YES/NO
If YES, provide email address that matches their AIDC registration



Key Creative 3

- Full Name
- Email
- Role on project
- Biography (Up to 100 Words)
- This person is available to present the pitch, and has an AIDC Business Pass or All Access Pass
YES/NO
If YES, provide email address that matches their AIDC registration

Key Creative 4

- Full Name
- Email
- Role on project
- Biography (Up to 100 Words)
- This person is available to present the pitch, and has an AIDC Business Pass or All Access Pass
YES/NO
If YES, provide email address that matches their AIDC registration

*** WHAT ARE YOU SEEKING?**

Select as many as apply:

- Acquisition (broadcast, platform, etc)
- A full commission
- Australian co-producer
- Distribution (within Australia)
- Equity investment
- Festival programming
- International sales representation
- Pre-sales / Pre-buys
- Executive producer
- Grants / funding
- Gap financing
- Distribution (other territories)
- Other _____

STYLE

Please select which best applies

- Observational Documentary
- Presenter Led/Participatory
- Poetic/Stylised/Animated
- Hybrid



*** STRAND**

Please select one (the most appropriate)

- Documentary
- Specialist Factual
- Factual Entertainment
- Unscripted

*** GENRE**

Please select the 2-3 most appropriate genres for this project:

- Art
- Biographies
- Crime
- Culture
- Current Affairs and/or Investigative
- Education
- Environment
- Factual Entertainment
- Gender
- Geopolitics
- History
- Human Interest
- Indigenous
- Lifestyle
- Music
- Natural History
- Politics
- Race
- Religion and Ethics
- Science
- Social Justice or Social Issues
- Sport
- Technology
- Travel and Adventure
- Youth
- Other _____



* LENGTH / FORMAT

Please select as many as apply:

- XR +
- Audio Documentary (Single)
- Audio Documentary (Series)
- Single/One-off
- Series
- Short film (less than 40 minute)
- Feature film
- Theatrical
- Online
- Format
- Specials
- Short film (less than 30 minutes)
- Half Hour - 30'
- Hour - 52'/60'
- 70+ mins

PROJECT INFORMATION

- Production Company / Companies
- * Country / Countries of production
- ^ States / Territories of production
- * Languages
- * Logline (up to 30 words)
- * Synopsis (up to 100 words)
- * Short treatment (500 - 800 words, including story arc, brief description of the project's style)
- * Short status report: a brief description of planned production schedule, access, pending finances, etc (maximum 500 words)
- Short audience engagement plan: outreach and strategy (approx 300-500 words) (optional)
- Short Director's Statement (maximum 500 words) (optional)
- Short Producer's Statement (maximum 500 words) (optional)
- Treatment document/deck (optional) *Please upload treatment (maximum 10MB)*
- Other pitches (any pitching forums or events, or other buyers pitched to) - *List market/forum/Decision Maker and year, if applicable*
- Project website (optional)

TIMELINE

- * Date of principal photography (date/month/year)
- * Estimated Completion date (date month/year)
- * Estimated Completed Duration (please describe in minutes, and list number of episodes if applicable)



* STAGE OF PRODUCTION

Select one

- Concept
- Early Development
- Development
- Late Development
- Production
- Post-production
- Completed

TRAILER, TEASER, KEY SCENES, OR PROJECT

- LINK TO FOOTAGE - TRAILER, TEASER, OR SHORT AUDIO RECORDING

If submitting limited footage, a trailer (up to five minutes) or short audio recording, please provide here in a live streamable link. If provided, the link must remain live until March 11, 2022.

Include https://

Access code to Link:

(if applicable)

- LINK TO FOOTAGE - ROUGH CUT OR COMPLETED FILM

If submitting a rough cut or completed film, please provide here in a live streamable link. If provided, the link must remain live until March 11, 2022.

Include https://

Access code to Rough Cut / Completed Film:

(if applicable)

Please note: your project will remain live in the AIDC Project Library until February 2023 so it is advisable to keep the link live until then.

FINANCIAL INFORMATION

- * Total Budget AUD:
- Secured Finance AUD:
- Sources/Confirmed Financial Partners:
- * Shortfall AUD:



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Are there any financing partners, pre-sales or distributors attached to the project? If so, please provide details:

Rights: If rights are UNAVAILABLE in certain territories, please list which ones and what type of rights are sold.

* **Please upload your most current “Finance Plan”** including any financial support you have secured, have requested, or are seeking.

You may use the **AIDC Finance Plan Template**, your own finance plan template, or the **Screen Australia Documentary Finance Plan**.

Budget (optional) *If available*, please include a one-page **top-line** production budget in AUD.

* **STILL IMAGE**

Please upload a landscape production still or image to represent your project in the online AIDC Project Library.

The image should be minimum 1420 x 800 pixels in dimension (72dpi or above in resolution).

Maximum 10MB.

Decision Makers and Production Companies at AIDC

If your project is chosen, which Decision Makers / Production Companies would you prefer to pitch to? List a maximum of five (5). We cannot guarantee these meetings. A current list of Decision Makers is available on the **AIDC website**, and more will be added in the coming weeks and months.

Indigenous Creators Program

Do any of the key creatives in this project identify as Indigenous (within Australia or overseas) and are taking part in AIDC’s Indigenous Creators Program?

NO/YES/UNSURE

Audio Documentaries

If this project is not already primarily an AUDIO DOCUMENTARY submission, would you consider pitching it as an audio documentary?

YES/NO

Why could this project be suited for an audio documentary?

(Up to 75 Words)



GETTY IMAGES ARCHIVE PITCH

Are you a Distributor or Producer working with archive-driven content?
YES/NO

If YES - Would you like to be considered for the Getty Images Archive Pitch? The shortlisted archive-driven projects will meet with Getty Images representatives during Cut to the Chase for the potential to secure a partnership licensing agreement. Getty Images will come on board as a production partner with successful projects.
YES/NO

XE MONEY TRANSFER CONSULTATIONS

Are you working with foreign currencies?
YES/NO

If YES - Would you be interested in being invited to an exclusive workshop with Xe Money Transfer to learn how to maximise savings and minimise risk with foreign currency exchange? International co-productions are encouraged to attend.
YES/NO

DOCPLAY ORIGINALS PITCH

Would you like to be considered for the DocPlay Originals Pitch? Up to 8 shortlisted projects will have the chance to meet with DocPlay representatives to be considered for equity investment for homegrown, long-form episodic docu-series. Key genres sought include true crime, music, science, Indigenous stories, technology and sport, and projects with international appeal or international partners attached are encouraged to apply.
YES/NO

THE POST LOUNGE DOC SERIES PITCH

Would you like to be considered for The Post Lounge Doc Series Pitch? Selected projects will have the opportunity to meet with The Post Lounge representatives to pitch for up to 30k in post-production services for episodic doc-series productions.

YES/NO



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*** WHAT IS THE MAIN MOTIVATION FOR YOUR SUBMISSION OF THIS PROJECT?**

- As an audiovisual project (film, TV, etc) for consideration by Decision Makers in Cut to the Chase
- As an audio documentary project (podcast, etc) for consideration by Decision Makers in Cut to the Chase
- For consideration in the Getty Images Archive Pitch
- For consideration in The Post Lounge Doc Series Pitch
- For consideration in the DocPlay Originals Pitch

Final Questions

Is there anything specific you wish to convey that isn't covered by this form? Anyone you DON'T want to pitch to?

TERMS AND CONDITIONS

[Please read and agree to the terms.](#)

Last Updated 13 January 2022