

# 2022 AIDC AWARDS

#### **Submission Guide**

Want to submit to the 2022 AIDC Awards? This guide provides you with all the information you need.

The 2022 AIDC Awards recognise the outstanding work of new Australian documentary and factual content. The Awards cover six categories:

- Best Feature Documentary
- Best Documentary/Factual Series
- Best Documentary/Factual Single
- Best Short-Form Documentary
- Best Audio Documentary
- Best Interactive/Immersive Documentary

Each category is designed to celebrate the talent and expertise of Australian content creators across long and short form documentary and factual content, as well as non-traditional areas of audio documentary and other forms of documentary storytelling through new and emerging media.

AIDC is inviting documentary and factual entries across the six categories. All entries must be able to demonstrate a **public release** - which is considered a premiere in Australia for the first time - between **1 February 2021 and 1 February 2022**. **AIDC will make exceptions for all entries whose release dates have been affected by COVID-19.** Entries that have had an International premiere within these dates but which have not yet premiered in Australia are also eligible.

Each category will be judged by an independent jury. The 2022 AIDC Awards will be presented at AIDC on Wednesday 9 March 2022. These awards will be presented in addition to AIDC's prestigious <u>Stanley</u> <u>Hawes Award</u>.

Opening Date: Thursday 4 November 2021 at 9:00 AEDT

Regular Closing Date: Wednesday 8 December 2021 at 23:59 AEDT

Late Closing Date: Wednesday 15 December 2021 at 23:59 AEDT

Late entries will not be accepted. Once submitted, entries can no longer be amended.

To make a submission visit AIDC Awards.

For all questions, please contact <u>awards@aidc.com.au</u>



# **ELIGIBILITY CRITERIA**

Below includes information on how to submit for the 2022 AIDC Awards.

- To be eligible for the 2022 AIDC Awards, entrants will need to demonstrate a **public release** (ie. a premiere in Australia or internationally for the first time), which is being defined as any of the following:
  - Broadcast on a commercial or public broadcaster in Australia or internationally;
  - Broadcast on a cable service in Australia or internationally;
  - Available on a streaming platform as an acquisition or commissioned work;
  - Screening in competition at a film festival in Australia or internationally;
  - For audio documentaries, commissioned for a streaming service or curated platform, or a demonstration of a commission will be acceptable;
  - For interactive/immersive works, a public release will be considered as any curated release including displays in galleries, museums, festivals, online etc.

AIDC recognises the myriad of ways in which a public release can be defined and that the above may not cover all curated forms of public release particularly for less traditional forms. If you are in doubt about whether or not your release platform is eligible, please contact the AIDC team via <a href="mailto:awards@aidc.com.au">awards@aidc.com.au</a> prior to submission.

- At least one key creative (producer, director, writer) on the production must be an AIDC member. An AIDC member is anyone who attended the conference either in the previous year (AIDC 2021) or has purchased a pass for the current year (AIDC 2022). Alternatively, you can become a member by visiting <u>AIDC Membership</u> and completing a membership application form, along with a membership fee of \$33 (GST inclusive) by direct debit payment. Please note that a current membership does not grant you access to AIDC 2022. Send the completed application form and proof of payment to: <u>aidc@aidc.com.au</u>. Once processed, a payment receipt and membership confirmation will be sent to you via email.
- The submitted entry must include one Australian citizen or permanent resident as a key creative. Submissions can include official and unofficial co-productions, including projects that are 100 per cent foreign funded.
- By default, each 2022 AIDC Award will recognise the title and production company as an entity. Alternatively, up to three people can be nominated to be recognised for the award (in addition to the production company). In this situation, AIDC encourages teams to include the key creatives. Where the entry is a co-production, AIDC will recognise all production companies involved.



# **CATEGORY DEFINITIONS**

AIDC defines documentary and factual as "a program that is a creative treatment of actuality other than a news or current affairs, sports coverage, magazine, infotainment, or light entertainment program", as per the Australian Communications and Media Authority (ACMA) definition. Other areas that are not eligible include live-performances with no creative treatment, talk shows, instructional and/or promotional programs. This definition will be applied across all categories of the 2022 AIDC Awards, including one-off titles and series, as well as less traditional forms.

Additional descriptions for individual categories are included below, however, if you are unsure if your submission is eligible, please contact the AIDC team for assistance via <u>awards@aidc.com.au</u>

#### **Best Feature Documentary**

An individual, stand-alone documentary, that is 60 minutes or more in length.

#### **Best Documentary/Factual Series**

Episodic series, or multi-part documentaries of no less than two episodes. Episodes should be more than 20 minutes in length (series with episodes shorter than 20 minutes in length are eligible for the Short-Form category). This excludes programs such as talk shows, reality television series, competition programs or programs that consist primarily of news reporting. Up to three individual episodes of a series can be submitted, not the complete series. Series entries are eligible if any episode has screened in the release window listed in the eligibility criteria. Standalone programs from a curated strand should be submitted in the Best Documentary/Factual Single category.

# **Best Documentary/Factual Single**

An individual, stand-alone documentary or factual program of between 40 and 59 minutes. Please note: this category includes stand-alone episodes in a curated strand.

# **Best Short-Form Documentary**

Individual documentary or factual program under 40 minutes, including short documentaries within a curated series. For a series, episodes must be under 20 minutes. For a series, up to three individual episodes can be submitted, not the complete series.

#### **Best Audio Documentary**

All audio documentary entries including singles or series that demonstrate the creative treatment of documentary. For series, up to three individual episodes can be submitted, not the complete series. Submissions of audio documentaries that are predominantly news reporting, fictional or conversational/entertainment or repackaged broadcast programs are not eligible.

# **Best Interactive/Immersive Documentary**

Entries spanning non-traditional formats driven by emerging technology platforms including but not limited to virtual reality (VR), augmented reality (AR), mixed reality (MR), interactive web series and the Internet of things (IoT).



# **ENTRY FEES & SUBMISSION PROCESS**

To be eligible, the following entry fees apply. A 2% credit card fee will be charged at checkout.

SUBMISSION FEE	Regular Closing Date (8 December)	Late Closing Date (9-15 December)
Best Feature Documentary	AUD \$175 (inc GST)	AUD \$250 (inc GST)
Best Documentary/Factual Series		
Best Documentary/Factual Single		
Best Short-Form Documentary*	AUD \$100 (inc GST)	AUD \$200 (inc GST)
Best Audio Documentary		
Best Interactive/Immersive Documentary		

# HOW TO SUBMIT

To submit an entry to **Best Feature Documentary, Best Documentary/Factual Series** or **Best Documentary/Factual Single**, please submit a <u>Long Form application</u>

For categories including **Best Short-Form Documentary**, **Best Audio Documentary** or **Best Interactive/Immersive Documentary**, please submit a <u>Short Form & Other application</u>

\*Delegates who attended AIDC in 2021 as a Leading Lights recipient are eligible to receive a 50% discount on the **Best Short-Form Documentary** submission fee. For a discount link, please contact info@aidc.com.au

A sample of the submission questions can be found on page 8 of this document.



# SUBMISSION MATERIALS

In order for entries to be considered, AIDC asks that you kindly provide the following materials:

- An online screener or link containing the **publicly released** version of the entry. For environmental reasons, AIDC will not be able to accept physical screeners. Screeners (including password-protected links) must remain live until March 11, 2022. Please include the title of your entry in the naming of the digital file provided.
  - For film and television entries, please submit your project as a link that can be streamed or downloaded in full HD 1920 x 1080 with stereo audio as a MPEG-4 (.mp4).
  - For audio documentary entries, please submit a link that can be streamed or downloaded in .mp3 file format.
  - For immersive/Interactive entries, please contact AIDC if the above is not suitable for your project and you'd like to submit in another way.
- A proof of release (or the postponement of a release) within the release dates outlined by AIDC when submitting or in the process of adjudication.
- A 30-second clip from the entry (no trailers) that can be downloaded in full HD 1920 x 1080 with stereo audio as a MPEG-4 (.mp4).
- Promotional images of the entry for publicity that can be downloaded as follows:
  - a print resolution JPEG, saved at 300 dpi, A3 size, 297 x 210mm (file size between 2-5 MB)
  - a web format JPEG, saved at 2000 x 1250 pixels.

# JUDGING PROCESS

- Judges will be selected by AIDC on their merit within the category that they are adjudicating.
- The judges will either be currently working in the area they are evaluating or have significant experience in the field.
- Judges will be vetted for all conflicts of interest prior to selection.
- Judges will be announced alongside the shortlisted entries.
- Each category will have three judges.
- Judges for short-form categories will evaluate all entries in their category.
- Judges for long-form categories will view shortlisted projects in their category.
- Judges will only review the version submitted in the original submission. New or revised versions will not be accepted.
- An AIDC convenor will moderate all deliberation sessions.



# **PRE-SELECTION PROCESS**

Entries to long-from categories including **Best Feature Documentary, Best Documentary/Factual Series** or **Best Documentary/Factual Single** will be shortlisted by an AIDC appointed pre-selection committee.

Pre-selection committee members will be asked to select a shortlist of entries for each category. Shortlisted projects will be viewed by the Judging Panel for each category.

# JUDGING CRITERIA

Judges will be asked to deliberate against the following criteria:

- Originality of the subject
- Creative treatment of the subject
- Quality of the storytelling (including emotional engagement)
- Integration of craft & technical elements (editing, sound, design, etc.)

# NOTIFICATION AND ANNOUNCEMENT PROCESS

Entrants will be notified via email in early February, 2022 if they have been nominated for an Award in their category. Entrants have the opportunity to withdraw their nomination within a three-day period after being notified of their selection.

Nominated entries will be announced in a press release and invited to attend AIDC Awards Presentation on Wednesday 9 March 2022.

# **KEY DATES**

Opening Date: 09:00 AEDT Thursday 4 November 2021 Regular Closing Date: 23:59 AEDT Friday 8 December 2021 Late Closing Date: 23:59 AEDT Friday 15 December 2021 Successful Projects notified: Early February 2022 AIDC Awards Presentation: Wednesday 9 March 2022

For all enquiries, please contact: awards@aidc.com.au



# SUBMISSION QUESTIONS - 2022 AIDC AWARDS

Included in this document is the list of questions you will need to answer to complete your submission for the AIDC Awards. We recommend that you prepare your answers ahead of time

FIRST STEP: You can make an Awards submission in one of two ways.

Click on an Awards form link.

Prior to submitting a project for an Award you will be asked to set-up your free My AIDC account. Simply follow the prompts and a verification link will be sent to your email address for you to activate your account. (Please check your junk or spam folder if you have not received a verification email). You should be automatically redirected to sign in with your account details.

If you have already created a MY AIDC account, click MY AIDC | LOG IN in the AIDC website header to access your dashboard.

Select the appropriate Awards form (Long Form or Short Form) and complete the form. Once you have completed the form and made payment you will receive a confirmation email and a link to your tax receipt (it's recommended that you check your spam or junk mail account if you do not receive these details via your nominated email address). If you do not receive this email within 24 hours, please contact info@aidc.com.au.

**IMPORTANT** - Once your application has been 'submitted', you will be unable to return to amend it, so please submit only when you have prepared your full submission.

2022 AWARDS SUBMISSION FORM - LONG FORM - Submissions for:

- Best Feature Documentary
- Best Documentary/Factual Series
- Best Documentary/Factual Single

2022 AWARDS SUBMISSION FORM - SHORT FORM & OTHER - Submissions for:

- Best Short-Form Documentary
- Best Audio Documentary
- Best Interactive/Immersive Documentary.



# ENTRY ELIGIBILITY

Please note: At least one key creative (producer, director, writer) on the production must be an AIDC member. A member is someone who has registered for AIDC 2021 or AIDC 2022. Alternatively, you can become a member by visiting <u>AIDC Membership</u> and completing a membership application form, along with a membership fee of \$33 (GST inclusive) by direct debit payment. Please note that a current membership does not grant you access to AIDC 2022. Send the completed application form and proof of payment to: <u>aidc@aidc.com.au</u> Once processed, a payment receipt and membership confirmation will be sent to you via email.

- You or someone on your team are a current AIDC member at the time of your submission.
- One key creative is an Australian citizen or permanent resident.
- The submitted project has had, or will have a public release between 1 February 2021 and 1 February 2022.

# WHICH CATEGORY ARE YOU ENTERING?

#### AWARDS CATEGORY

- Best Feature Documentary
- Best Documentary/Factual Series
- Best Documentary/Factual Single
- Best Short-Form Documentary
- Best Audio Documentary
- Best Interactive/Immersive Documentary

# YOUR SUBMISSION

- YOUR NAME
  - Email Address
  - Mobile Number
  - Country
- YOUR ROLE IN THE SUBMITTED PROJECT ROLE:
  - Director
  - Producer
  - Writer
  - Financier/Broadcaster/Distributor
  - o Other



- YOUR COMPANY/ORGANISATION
- PROJECT TITLE
- LENGTH (IN MINUTES)

*If series, please enter the average length of an episode.* 

- PRODUCTION COMPANY/COMPANIES
- COUNTRY/COUNTRIES OF PRODUCTION
- LOGLINE (up to 30 words)
- SYNOPSIS (up to 100 words)
- IS YOUR ENTRY IN ENGLISH OR SUBMITTED WITH ENGLISH SUBTITLES?

# MATERIALS

All links must remain live until March 11, 2021.

For **film and television** entries, please submit your project as a link that can be streamed or downloaded in full HD 1920 x 1080 with stereo audio as a MPEG-4 (.mp4).

For **audio documentary** entries, please submit a link that can be streamed or downloaded in .mp3 file format.

For **immersive/interactive** entries, please contact AIDC if the above is not suitable for your project and you'd like to submit in another way.

- SCREENER LINK
- PASSWORD (IF REQUIRED)

Only one link can be submitted for **Best Feature Documentary** and **Best Documentary/Factual Single**. Up to three links can be submitted for all other categories.

- 30 SECOND CLIP OF KEY SCENE (NO TRAILERS)
- PASSWORD (IF REQUIRED)

Please upload a downloadable HD 1920 x 1080 with stereo audio as a .mp4 or .mp3 file for audio docs.

• A PROMOTIONAL IMAGE

Please upload an image which can be downloaded as either:

- A print resolution JPEG, saved at 300 dpi, A3 size, 297 x 210mm (file size between 2-5 MB)
- A web format JPEG, saved at 2000 x 1250 pixels.



#### PROOF OF PUBLIC RELEASE

- DATE OF RELEASE Please note the date of first public release must fall within 1 February 2021 and 1 February 2022.
- RELEASE PLATFORM
  - Broadcaster
  - Theatrical release
  - Streaming service
  - Film Festival
  - o Other
- PDF DEMONSTRATING PUBLIC RELEASE. Please upload a .pdf demonstrating public release or postponement of a release due to COVID-19).

#### AWARD ACKNOWLEDGEMENT

The AIDC Award is by default awarded to the title and production company listed above. Alternatively, please list the three roles to be recognised alongside the title, should the award be shortlisted. (Please note, in this case, the production company will not be recognised on the award).

- ROLE 1:
  - Role on Project
  - Name
- ROLE 2:
  - Role on Project
  - Name
- ROLE 3:
  - Role on Project
  - Name

# AGREEMENT

By selecting "I agree" the submitter is agreeing to the AIDC Awards Terms and Conditions for submitting to the AIDC Awards as outlined on the AIDC Awards webpage, and to completing the payment information on the next page. Submissions cannot be processed until the payment is complete.



# **BILLING INFORMATION**

Payments vary according to category selected.

- COMPANY NAME
- FIRST NAME
- LAST NAME
- ADDRESS LINE 1
- ADDRESS LINE 2
- ZIP CODE
- CITY
- STATE
- COUNTRY
- ABN