



AUSTRALIAN  
INTERNATIONAL  
DOCUMENTARY  
CONFERENCE

PO BOX 81  
FLINDERS LANE  
MELBOURNE VIC 8009  
AUSTRALIA

INFO@AIDC.COM.AU  
WWW.AIDC.COM.AU

ABN 31 098 558 313

**AIDC 2021 “CUT TO THE CHASE” - Submission Guidelines**  
**Presented by Xe Money Transfer**

**\*\*GUIDE ONLY. NOT FOR SUBMISSION\*\***

Have a pitch-ready project for AIDC's Cut to the Chase? Submitting your project is easy and free for anyone with an All Access Pass, and all projects will then be in consideration for curated online meetings with local and international decision makers and production companies attending AIDC.

- Submissions for Cut to the Chase close **Sunday 31 January 2021 at 23:59 AEDT**.
- You must purchase an All Access to submit your pitch.

If your project has been selected for Cut to the Chase meetings by decision makers and production companies, AIDC will contact you no later than a week before the event confirming your meeting schedule. Please note that due to high demand for decision makers, Cut to the Chase meetings cannot be guaranteed.

Key creatives attached to the submission will need to be registered with an AIDC All Access pass in order to participate in pitch meetings.

**One (1\*) project may be submitted per All Access passholder.**

**\*excluding additional audio documentary project submissions** (meaning a passholder may submit a regular submission *and* an audio documentary)

Please contact [pitch@aidc.com.au](mailto:pitch@aidc.com.au) with any questions.

**Applications will only be accepted through the official AIDC Cut to the Chase online portal. They will not be accepted by post or attachments in email.**

In this guide is all the information you will need to have ready and complete in order to apply.

**Unfortunately once you have submitted a project, you cannot make any changes! If changes are necessary, you will need to complete the entire submission again and inform AIDC that one of the entries is void by emailing [pitch@aidc.com.au](mailto:pitch@aidc.com.au)**

NB: Use this form as a guide, please do not complete this version.

**Fields in the form marked with an \* are compulsory**

## PROJECT TITLE

- \* Project Title

## MAIN CONTACT FOR THIS SUBMISSION

- \* First name
- \* Last name
- \* Email

## PROJECT TEAM DETAILS

**Please note: For the key creatives who may present the pitch,** email addresses must match the email addresses used for AIDC registration, and they must be registered with an All Access Pass.

### Key Creative

- \* First name
- \* Last name
- \* Email
- \* Role on project
- \* Biography (Up to 100 Words)
- \* This person is available to present the pitch, and has an AIDC All Access Pass  
YES/NO

### Key Creative

- Full Name
- Email
- Role on project
- Biography (Up to 100 Words)
- This person is available to present the pitch, and has an AIDC All Access Pass  
YES/NO

### Key Creative

- Full Name
- Email
- Role on project
- Biography (Up to 100 Words)
- This person is available to present the pitch, and has an AIDC All Access Pass  
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### Key Creative

- Full Name
- Email
- Role on project
- Biography (Up to 100 Words)
- This person is available to present the pitch, and has an AIDC All Access Pass  
YES/NO

**\* WHAT ARE YOU SEEKING?**

Select as many as apply:

- A full commission
- Pre-sales / Pre-buys
- Gap financing
- Equity investment
- Acquisition (broadcast, platform, etc)
- Festival programming
- International sales representation
- Distribution (within Australia)
- Distribution (other territories)
- Australian co-producer
- International co-producer
- Executive producer
- Other \_\_\_\_\_

**STYLE**

Please select which best applies

- Observational Documentary
- Presenter Led/Participatory
- Poetic/Stylised/Animated
- Hybrid

**\* STRAND**

Please select one (the most appropriate)

- Documentary
- Specialist Factual
- Factual Entertainment
- Unscripted

**\* GENRE**

Please select the most appropriate options (a few):

- Art
- Biographies
- Crime
- Culture
- Current Affairs and/or Investigative
- Education
- Environment

- Factual Entertainment
- Gender
- Geopolitics
- History
- Human Interest
- Indigenous
- Lifestyle
- Music
- Natural History
- Politics
- Race
- Religion and Ethics
- Science
- Social Justice or Social Issues
- Sport
- Technology
- Travel and Adventure
- Youth
- Other \_\_\_\_\_

**\* LENGTH / FORMAT**

Please select as many as apply:

- Single/One-off
- Series
- Short film (less than 40 minute)
- Feature film
- Format
- Specials
- Half Hour - 30'
- Hour - 52'/60'
- 70+ mins
- XR +
- Online
- Multiplatform
- Theatrical
- Audio Documentary (Single)
- Audio Documentary (Series)

**PROJECT INFORMATION**

- Production Company / Companies
- \* Country / Countries of production
- ^ States / Territories of production
- \* Languages
- \* Logline (up to 30 words)

- \* Synopsis (up to 100 words)
- \* Short treatment (500 - 800 words, including story arc, brief description of the project's style)
- \* Short status report: a brief description of planned production schedule, access, pending finances, etc (maximum 500 words)
- Short audience engagement plan: outreach and strategy (approx 300-500 words)
- Short Director's Statement (maximum 500 words)
- Short Producer's Statement (maximum 500 words)
- Treatment document/deck (optional) *Please upload treatment (maximum 10MB)*
- Other pitches (any pitching forums or events, or other buyers pitched to) - *List market/forum/Decision Maker and year, if applicable*
- Project website (optional)

## **TIMELINE**

- \* Date of principal photography (date/month/year)
- \* Estimated Completion date (date month/year)
- \* Estimated Completed Duration (please describe in minutes, and list number of episodes if applicable)

## **\* STAGE OF PRODUCTION**

Select one

- Concept
- Early Development
- Development
- Late Development
- Production
- Post-production
- Completed

## **TRAILER, TEASER, OR KEY SCENE DETAILS**

Provide a live streamable link of your footage, trailer (up to five minutes), audio content (for audio documentary), rough cut, or completed film. If provided, the link must remain live until March 5, 2021.

Link to AV footage (optional)

Access code to link

For audio documentaries^:

Link to audio (optional)

Access code to link

Please note: your project will remain live in the AIDC Project Library until February 2022 so it is advisable to keep the link live until then.

## FINANCIAL INFORMATION

- \* Total Budget AUD:
- Secured Finance AUD:
- Sources/Confirmed Financial Partners:
- \* Shortfall AUD:

**Are there any financing partners, pre-sales or distributors attached to the project?** If so, please provide details:

**Rights:** If rights are UNAVAILABLE in certain territories, please list which ones and what type of rights are sold.

\* **Please upload your most current “Finance Plan”** including any financial support you have secured, have requested, or are seeking.

You may use the [AIDC Finance Plan Template](#), your own finance plan template, or the [Screen Australia Documentary Finance Plan](#).

**Budget (optional)** *If available*, please include a one-page **top-line** production budget in AUD.

### \* STILL IMAGE

Please upload a landscape production still or image to represent your project in the online AIDC Project Library.

The image should be minimum 1420 x 800 pixels in dimension (72dpi or above in resolution).

Maximum 10MB.

### Decision Makers and Production Companies at AIDC

If your project is chosen, which Decision Makers / Production Companies would you prefer to pitch to? List a maximum of three (3). We cannot guarantee these meetings. A current list of Decision Makers is available on the AIDC website, and more will be added in the coming weeks and months.

### Audio Documentaries

If this project is not already primarily an AUDIO DOCUMENTARY submission, would you consider pitching it as an audio documentary?

YES/NO

**Why could this project be suited for an audio documentary?^**

(Up to 75 Words)

Would you like your audio documentary project to be considered for free project consultation with creative podcast agency [Audiocraft](#)?

YES/NO

## **Archive**

Are you working with archive? YES/NO

Would you like to be considered for the Getty Images Archive Pitch? Up to eight shortlisted archive-driven projects will meet with Getty Images representatives during Cut to the Chase for the potential to secure a partnership licensing agreement, with reduced upfront licensing fees. Getty Images will come on board as a co-production partner with successful projects. YES/NO

## **Foreign currencies**

Are you working with foreign currencies? YES/NO

Would you be interested in being invited to an exclusive workshop with Xe Money Transfer to learn how to maximise savings and minimise risk with foreign currency exchange? YES/NO

## **TERMS AND CONDITIONS**

- In submitting this application, the applicant agrees to be bound by the rules and terms and conditions as set out by the Australian International Documentary Conference.
- Applications received after the closing date of 31 January 2021 are at risk of not being considered for meetings.
- Applicants must have already purchased an All Access Pass for AUD\$450 (All prices are in Australian dollars and inclusive of GST but exclusive of credit card charges. Charges are 1.5% of the total purchase price and will be charged upon checkout.) prior to submitting their pitch. All pitch team members representing the project will also need to be registered with an All Access Pass.
- The applicant acknowledges that whilst every endeavour will be taken to create a meaningful meetings for the applicant's project, AIDC cannot guarantee that the project will be successful in attracting interested decision makers.
- The timing and scheduling of meetings is at AIDC's discretion.
- By submitting your application to Cut to the Chase, you hereby warrant that all information submitted by you is true, current and complete. AIDC reserves the right to verify the eligibility of all entrants.
- AIDC shall use its best endeavours to treat all submissions confidentially however projects will be made available in the Cut to the Chase catalogue and to interested decision makers.
- There is a chance that a number of ideas submitted as part of Cut to the Chase– including the applicant's – may contain subject matter, themes, activity, characters and other material that is similar to other projects submitted to AIDC. The applicant acknowledges that AIDC is not liable in the event that the project submitted by the applicant is in any way similar to a project selected by AIDC for Cut to the Chase now or in the future.
- AIDC reserves the right to change these guidelines at any time and without notification.

Last updated 27 October 2020.