



AUSTRALIAN
INTERNATIONAL
DOCUMENTARY
CONFERENCE



SOUND IT OUT // AUDIO DOCUMENTARY PITCH INITIATIVE

Co-presented by Audible & AIDC

2020 SUBMISSION GUIDE

Do you have an idea for an original audio documentary series to submit to *Sound It Out*?

This guide provides you with the necessary information you will need to submit your audio documentary project to be considered for the AIDC marketplace. Submissions are free and shortlisted applicants will have the opportunity to pitch in one-on-one meetings with an Audible representative during AIDC's Cut to the Chase marketplace on Wednesday 4 March 2020. Each pitching team will have 15 minutes to pitch their idea exclusively to Audible, with up to \$10,000 of development funds being made available for selected project/s.

ELIGIBILITY

To be eligible to apply, applicants must:

- Be 18 years of age or over
- Have at least one Australian team member to be eligible to apply.
- Have at least one of the following credits:
 - 1 x audio podcast credit;
 - 1 x broadcast documentary credit;
 - 1 x book publishing credit.
- Submit at least one audio documentary project idea in development, to be further developed with Audible if selected;
- Be available to attend AIDC in Melbourne on Wednesday 4 March 2020 to pitch to Audible at AIDC.

Successful applicants will be required to purchase a discounted Day Pass at \$328.50 (inc. GST) or a discounted All Access Pass at \$891 (inc. GST) to pitch at AIDC.

HOW TO APPLY

Applications close Monday 13 January 2020 at 11:59 (AEDT).

To submit, you will need to complete the submission form at
<https://www.aidc.com.au/sound-it-out-application/>

More details about Sound It Out can be found on the AIDC website:

<https://www.aidc.com.au/pitches-marketplace/sound-it-out-2020/>

You will need to provide the following details: *Please note, all questions with an asterix (*) are compulsory.*

APPLICANT DETAILS

First Name*

Last Name*

Role on Project* (check all that apply)

- Producer
- Executive Producer
- Director
- Writer
- Other (please state)

Email*

Phone Number*

(with country code)

State/Territory*

(Select one only)

Country*

Gender*

- Male identifying
- Female identifying
- Prefer not to say

Do you identify as a person of Cultural and Linguistic Diversity (CALD)?*

- Yes
- No
- Prefer not to say

Do you identify as Aboriginal or Torres Strait Islander?*

- Yes
- No
- Prefer not to say

If shortlisted, will a member of your team be available to attend AIDC on Wednesday 4 March to pitch to Audible representatives?*

- Yes

Please note it is a condition of entry that a team member must be available.

PROJECT INFORMATION

Project Title*

Stage of Production* (mark one only)

- Concept
- Development
- Post-production
- Early Development
- Production
- Completed

What are you seeking?

- Development funding
- A Full Commission
- Co-production
- Acquisition
- Distribution
- Other (please state)

Production Company / Companies*

Country / Countries of Production*

Languages*

Logline*

Maximum 30 words

250 Word Synopsis*

Maximum 250 words

Short treatment*

800-1000 words, including story arc, brief description of the project's style

Estimated number of episodes*

Estimated duration of episodes*

Genre Please* (select as many as apply)

- Art and Culture
- Biographies
- Crime
- Current Affairs and/or Investigative
- Education
- Environment
- Gender
- Politics
- Religion and Ethics
- Social Justice
- Technology
- Youth
- Geopolitics
- History
- Human Interest
- Indigenous
- Lifestyle
- Music
- Natural History
- Race
- Science
- Sport
- Travel and Adventure
- Other

Style*

- Presenter Lead
- Observational
- Other
- Poetic / Stylised
- Interview

Why is this project best suited for audio?*

(Up to 75 Words)

Project Website**Original Content***

- Yes
- No

If no, what other ancillary versions of this story exist?

If rights are UNAVAILABLE in certain territories, please list which ones and what type of rights are sold.

SUPPORTING MATERIALS

Link to audio trailer, teaser or excerpts

Provide a live streamable link of audio content up to a maximum of three minutes.

If provided, the link must remain live until 15 March 2020.

Access code to link

FINANCIAL INFORMATION

Estimated Project Budget (AUD)

Short Status Report*

A brief description of any production funding / distribution secured or pending (up to 200 words).

COMPANY INFORMATION

Company Biography

(Up to 250 words)

Company Website

KEY CREATIVES (You can add up to 4 Key Creatives)

Key Creative Name*

Role*

Short Biography*

(Up to 100 words)

TERMS & CONDITIONS

1. By submitting this application, the applicant agrees to be bound by the rules and terms and conditions as set out by the Australian International Documentary Conference.
2. Individuals, teams or companies may apply, but must have at least one Australian team member and be 18 years of age or over.
3. Entry is open to professional non-fiction storytellers, podcast creators and/or writers with an idea for an original audio documentary production and with 1 x broadcast or published credit in their assigned role.
4. Applications received after the closing date of Monday 13 January 2020 at 11:59 (AEDT) will not be accepted. Shortlisted applicants will be informed by mid-February, 2020.
5. Applicants selected to pitch must be available to attend AIDC on Wednesday 4 March 2020 and must purchase a discounted day pass for \$328.50 (inc. GST) to attend AIDC on Wednesday 4 March 2020 to pitch their audio documentary idea. Travel expenses to Melbourne to pitch at AIDC will not be covered. Applicants will also be entitled to a 10% discount on All Access Passes.
6. Up to \$10,000 of total development funds will be available for successful project pitches. Audible will determine the amount of development funds to be awarded to project/s. The award of the Audible development funds towards any particular project or Recipient is subject to the Recipient and Audible agreeing to and entering into a Development Services Agreement.
7. By submitting your application to Sound It Out, you hereby warrant that all information submitted by you is true, current and complete. AIDC reserves the right to verify the eligibility of all entrants. AIDC shall use its best endeavours to treat all submissions confidentially, however, selected applications will be made available to media unless a request is made otherwise.
8. There is a chance that a number of ideas submitted as part of Sound It Out, including the applicant's – may contain subject matter, themes, activity, characters and other material that is similar to other projects submitted to AIDC. The applicant acknowledges that AIDC is not liable in the event that the project submitted by the applicant is in any way similar to a project selected by AIDC now or in the future.

Do you accept these terms and conditions?

Yes/No