RAW DATA, REAL STORIES

Co-presented by AIDC & Google News Initiative

2020 SUBMISSION GUIDE

Want to submit your project idea to Raw Data, Real Stories? This guide provides you with the necessary information you will need to do so.

Submissions are free and selected applicants will be provided $5,000 to develop a Proof of Concept to be pitched at AIDC on Sunday 1 March 2020. The winning pitch will be awarded $40,000 of project funds to complete the project.

Applications close Monday 16 December 2019 11:59PM (AEDT)

To submit, applicants will need to provide:
APPLICANT DETAILS

1. Email address
2. First Name
3. Last Name
4. Role
5. Organisation
6. Additional email address
7. Contact number
8. State
9. Gender
10. Do you identify as a person of cultural and linguistic diversity?
11. Do you identify as Aboriginal or Torres Strait Islander?
12. Are you a regional journalist or non-fiction storyteller?

PROJECT DETAILS

13. Please upload a **one (1) page** document (pdf preferred) outlining:

    a. Hypothesis - what topic do you want to explore with the data?

    b. What data are you using (e.g. will you be drawing on your own data research or on a public data sets?)

    c. What is the story you are looking to tell?

    d. Why is this story important?

    e. What will data visualisation bring to your story?

    f. Who is your key audience?

14. Provide a link to the data you are planning to use.
15. Provide an example of any previous work that can demonstrate you or your team's capability to tell stories using data in an innovative way. Do you have a creative technology team you will work with to develop your Proof of Concept? (If not, don't worry. We will provide you a list of great people to work with!)
16. If yes, who are they?
17. Will you be available to pitch your Proof of Concept in Melbourne on **Sunday 1 March 2020** at AIDC? (It is a condition of entry that you are available to pitch your Proof of Concept.)

For more information email pitch@aidc.com.au

Terms and Conditions:

1. In submitting this application, the applicant agrees to be bound by the rules and terms and conditions as set out by the Australian International Documentary Conference.
2. Individuals, teams, news organisations or companies may apply.
3. Applicants must be 18 years of age or over.
4. Applicants must have at least one Australian team member to be eligible to apply.
5. Entry is open to all journalists, non-fiction storytellers, news organisations and creative technology teams with an idea for a data-driven project with a journalistic element.
6. Applications received after the closing date of **Monday 16 December 2019 11:59PM** (AEST) will not be accepted. Successful applicants will be informed by 23 December 2019.
7. AIDC will provide successful applicants working independently a list of vetted technology teams to develop their Proof of Concept.
8. Successful applicants working with external technologists will need to provide a letter of confirmation signed by both parties in order to unlock the $5,000 funding. This letter will state the external technology team with whom the applicant will be working, as well as outline the agreement between the two parties around the ownership of the work. It is at the discretion of the parties how this funding will be disbursed.
9. Successful applicants working with internal development teams will need to provide a letter of confirmation outlining the ownership of the work to be signed by the applicant. It is at the discretion of the applicant how this funding will be disbursed.
10. There is no cost to apply and selected applicants will be provided two Day Passes per team to attend AIDC on Sunday 1 March 2020 to pitch their proof of concept. Additional passes can be purchased for $275 (inc. GST) per person. Travel expenses to Melbourne to pitch at AIDC will not be covered.
11. The winning project pitched at AIDC will be awarded project funds of $40,000 which will be paid in three stages with the final payment at the completion of the project. The project must be delivered by June 30, 2020.
12. All projects completed with funding provided by the initiative will acknowledge the support of Google News Initiative and the Australian International Documentary Conference, however, neither AIDC nor Google News Initiative will retain any rights or

ownership over the projects pitched or awarded the final prize.

13. Complete projects will include the following acknowledgement line: '[Project title] was supported by Google News Initiative as part of the Australian International Documentary Conference's *Raw Data, Real Stories* data journalism pitching initiative.'

14. By submitting your application to Raw Data, Real Stories, you hereby warrant that all information submitted by you is true, current and complete. AIDC reserves the right to verify the eligibility of all entrants.

15. AIDC shall use its best endeavours to treat all submissions confidentially, however, selected applications will be made available to media unless a request is made otherwise.

16. There is a chance that a number of ideas submitted as part of Raw Data, Real Stories, including the applicant's – may contain subject matter, themes, activity, characters and other material that is similar to other projects submitted to AIDC. The applicant acknowledges that AIDC is not liable in the event that the project submitted by the applicant is in any way similar to a project selected by AIDC now or in the future.