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MEET YOUR MAKER: XR PITCH 2020 PROJECT SUBMISSION GUIDE

Have a nonfiction XR project you want to make a reality? Looking for international mentoring to help refine your work? The new AIDC 2020 Meet Your Maker XR Pitch is ready for user testing!

This year, AIDC is introducing its first-ever competitive XR pitching forum, where up to four projects will be selected to pitch publicly as part of AIDC's Innovation Day.

An umbrella category that covers various forms of computer-altered reality, including Augmented Reality (AR), Mixed Reality (MR), and Virtual Reality (VR), the XR pitch is designed to provide project exposure to key players such as international decision makers, state and federal funding agencies, museums, film festivals and more.

A panel of experts from across the industry will provide feedback on how to take projects to the next level, with the potential of sealing deals in financing and distribution.

Submissions close on Monday 13 January 2020 at 11:59pm.

HOW TO APPLY

To submit, you will need to complete the submission form at

<https://www.aidc.com.au/pitches-marketplace/meet-your-maker/meet-your-maker-application-form/>

More details about Meet your Maker: XR Pitch can be found on the AIDC website:

<https://www.aidc.com.au/pitches-marketplace/meet-your-maker/>

Please note that projects that do not have a non-fiction element will not be eligible and projects submitted after the deadline will not be accepted.

An important note before submitting: If your session expires, the data you have entered may be lost. Please ensure you have the information ready to go prior to applying. Below is the list of questions you will need to answer to complete your submission.

You will need to provide the following details: *Please note, all questions with an asterisk (*) are compulsory.*

APPLICANT DETAILS

Please insert details of the submitter of the form

*First Name:

*Last Name:

*Email:

*Contact Phone Number (including country code):

*Country:

*State:

PROJECT DETAILS

*Project Title:

*Production Company / Companies:

*Production Country / Countries:

*Logline (*up to 30 words*):

*Short Synopsis (*up to 100 words*):

*Treatment (Please include story arc, main characters, a brief description of the project's style and intended user experience.) (*500-800 words*)

*Creative vision for your project: Anything else you would like to tell us a little bit about your creative vision for your project? This could include the reasoning behind your creative choices in regards to the subject matter, intended platform, setting and your motivation and why you are telling this story. (*up to 500 words*)

PROJECT FORMAT

*Type of project:

(Please check as many as are appropriate)

- VR
- AR
- MR
- Interactive
- 360
- Other: _____

*Intended platform(s) for the project (please specify).

Please list any links to A/V material (if available)

*Estimated time of duration:

*Stage of Development / Production:

Preference will be given to projects in late development or production.

- Development
- Production
- other (please state)

FINANCIAL INFORMATION

*Total Estimated Budget AUD:

*Secured Finance Budget AUD:

*Shortfall AUD:

*Confirmed Partners: (Please list any partners that you have confirmed. If a funding agency, broadcaster or exhibitor is already on board, their presence at the pitch is highly encouraged.)

*Please upload a detailed budget and finance plan.

SUPPORTING MATERIALS

*Please upload a projected timeline for completion.

Please upload any storyboards and/or wireframes if available.

Please upload any impact or roll out strategies you have for your project if available. (*up to 500 words*)

CREATIVE TEAM DETAILS

Only one team member's details are required however you can supply up to three individual member's details. If the team exceeds five creative team members please email additional details to info@aidc.com.au.

*In order to increase diversity in the Australian film industry, AIDC encourages at least one key team member to be from a traditionally underrepresented community.

KEY CREATIVE 1

*1/3 Key Creative Name:

*Role:

*Biography (up to 100 words):

*Gender:

Female-identifying
Male-identifying
Prefer not to say

*Do you identify as Aboriginal or Torres Strait Islander?

Yes/No/Prefer not to say

*Do you identify as CALD?

Yes/No/Prefer not to say

KEY CREATIVE 2

2/3 Key Creative Name:

*Role:

*Biography (up to 100 words):

*Gender:

Female-identifying
Male-identifying
Prefer not to say

*Do you identify as Aboriginal or Torres Strait Islander?

Yes/No/Prefer not to say

*Do you identify as CALD?

Yes/No/Prefer not to say

KEY CREATIVE 3

3/3 Key Creative Name:

*Role:

*Biography (up to 100 words):

*Gender:

Female-identifying
Male-identifying
Prefer not to say

*Do you identify as Aboriginal or Torres Strait Islander?

Yes/No/Prefer not to say

*Do you identify as CALD?

Yes/No/Prefer not to say

CRITERIA

To be eligible to apply, applicants must:

- Be 18 years of age or over
- Have an XR project with a non-fiction element at the late development or production stage
- Be able to pitch at AIDC on Sunday 1 March 2020

AIDC strongly encourages early-career, Culturally and Linguistically Diverse (CALD) and Indigenous practitioners to apply.

Successful applicants will be required to purchase a Day Pass at \$275 (inc. GST) or a discounted All Access Pass at \$891 (inc. GST).

Questions? Email pitch@aidc.com.au

TERMS & CONDITIONS

1. In submitting this application, the applicant agrees to be bound by the rules and terms and conditions as set out by the Australian International Documentary Conference.
2. Applications received after the closing date will not be considered.
3. The pitch must be nonfiction or include a nonfiction element, or the project will not be considered.
4. Interstate XR Pitch candidates who are selected to participate must pay their own way to attend and register for the 2020 conference. (If you live interstate and you are selected to pitch, we encourage you to contact your state agency for travel support).
5. Selected applicants will purchase a day-pass registration at \$275 (incl. GST) providing them access to AIDC on Sunday 1 March 2020 by the allocated date or run the risk of losing their spot at the pitching event. Alternatively, selected applicants will be offered the opportunity to purchase a discounted All Access Pass at \$891 (inc. GST).
6. Mentoring sessions will only take place in person in Melbourne between Monday 2 March and Wednesday 4 March 2020. Selected applicants will need to be in Melbourne during this time in order to take advantage of this opportunity.
7. AIDC shall use its best endeavours to treat all submissions confidentially however projects will be made available to Decision Makers participating in the Meet Your Maker XR Pitch.
8. There is a chance that a number of ideas submitted as part of Meet Your Maker XR Pitch - including the applicant's - may contain subject matter, themes, activity, characters and other material that is similar to other projects submitted to AIDC. The applicant acknowledges that AIDC is not liable in the event that the project submitted by the applicant is in any way similar to a project selected by AIDC now or in the future.
9. By submitting your application, you hereby warrant that all information submitted by you is true, current and complete. AIDC reserves the right to verify the eligibility of all entrants.