



AUSTRALIAN
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CONFERENCE

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Project Submission Form Guide

Meet Your Maker XR Marketplace

AIDC is proud to introduce Australia's annual non-fiction XR marketplace, **Meet Your Maker**.

XR is the umbrella category that covers all the various forms of computer-altered reality, including: Augmented Reality (AR), Mixed Reality (MR), and Virtual Reality (VR).

Now in its third year, **Meet Your Maker** is designed for non-fiction creators working in the XR sector to make meaningful connections with funders, festivals, exhibitors and buyers from around Australia.

Dedicated to creating new pathways to financing and exhibition potential for non-fiction projects in the XR market, this is an event no creator can afford to miss!

The following pages are intended as a submission guide to provide you with all the information you will need to complete your application.

*Submitting is free, however successful applicants will be expected to purchase a \$250 (inc. GST) registration for the day, and must be able to attend the pitch at their own expense, which will take place in Melbourne on Sunday 4 March, 2018.

Submissions close on Sunday 21 January, 2018 at 11:59pm.

HOW TO ENTER

To enter your project to **Meet Your Maker**, please complete the online submission form, which you can find [here](#).

Please note that projects that do not have a non-fiction element will not be eligible and projects submitted after the deadline will not be accepted.

AIDC 2019 Meet Your Maker XR Marketplace Application

An important note before submitting: If your session expires, the data you have entered may be lost. Please ensure you have the information ready to go prior to applying. Below is the list of questions you will need to answer to complete your submission.

All questions marked with an asterisk (*) are required.

APPLICANT DETAILS

Please insert details of the submitter of the form

- *First Name:
- *Last Name:
- *Email Address:
- *Contact Phone Number (including country code):
- *Post Code:
- *State:
- *Country:

PROJECT DETAILS

- *Project Title:
- *Production Company / Companies:
- *Production Country / Countries:
- *Logline:
- *100-word Synopsis:
- *Upload a 500-Word Synopsis (Please include story arc, main characters, brief description of the project's style and intended user experience):
- *Tell us a little bit about your creative vision for your project including creative choices in regards to subject matter, intended platform, setting...etc. You can also tell us a little bit about your motivation and why you are telling this story.

PROJECT FORMAT

- *Type of project:
(Please check as many as are appropriate)
 - VR
 - AR
 - MR
 - Interactive
 - 360
 - Other: _____

- *Intended platform(s) for project (please specify).
Please list any links to A/V material (if available)

- *Estimate time of duration:
- *Stage of Development / Production:

FINANCIAL INFORMATION

- *Total Estimated Budget AUD:
- *Secured Finance Budget AUD:
- *Shortfall AUD:
- *Confirmed Partners (please list any partners you have confirmed):
- *Please upload a detailed budget and finance plan.

SUPPORTING MATERIALS

- *Please upload a projected timeline for completion.
- Please upload any storyboards and/or wireframes if available.
- Please upload any impact or roll out strategies you have for your project if available.

CREATIVE TEAM DETAILS

Only one team member's details are required however you can supply up to three individual member's details. If team exceeds five creative team members please email additional details to info@aidc.com.au.

- *In order to increase diversity in the Australian film industry, AIDC requires at least one key team member to be from a traditionally underrepresented community. Please describe how you, and your project fits this mission.

*1/3 Key Creative Name:

*Role:

*Biography (100 words maximum):

*Gender:

- Female-identifying
- Male-identifying
- Prefer not to say

*Do you identify as Aboriginal or Torres Strait Islander?

- Yes
- No
- Prefer not to say

*Do you identify as CALD?

- Yes
- No

Prefer not to say

2/3 Key Creative Name:

Role:

Biography (100 words maximum):

Gender:

Female-identifying

Male-identifying

Prefer not to say.

Do you identify as Aboriginal or Torres Strait Islander?

Yes

No

Prefer not to say

3/3 Key Creative Name:

Role:

Biography (100 words maximum):

Gender:

Female-identifying

Male-identifying

Prefer not to say

Do you identify as Aboriginal or Torres Strait Islander?

Yes

No

Prefer not to say

Do you identify as CALD?

Yes

No

Prefer not to say

APPLICANT ELIGIBILITY

Projects must have a non-fiction element to be considered.

Projects must be based in Australia, or have at least one Australian Key Creative.

AIDC strongly encourages early-career, Culturally and Linguistically Diverse (CALD) and Indigenous practitioners to apply.

Applicants must be 18 years of age or over.

TERMS & CONDITIONS

In submitting this application, the applicant agrees to be bound by the rules and terms and conditions as set out by the Australian International Documentary Conference.

Applications received after the closing date will not be considered.

The pitch must be nonfiction or include a nonfiction element, or the project will not be considered.

Interstate XR Marketplace candidates who are selected to participate must pay their own way to attend and register for the 2019 conference. (If you live interstate and you are successful, we encourage you to contact your state agency for travel support.)

Successful applicants will purchase a day-pass registration at \$250 (incl. GST) providing them access to AIDC on Sunday 3 March 2019 by the allocated date or run the risk of losing their spot in the marketplace.

The applicant acknowledges that whilst every endeavour will be taken to create a meaningful meetings for the applicant's project, AIDC cannot guarantee that the project will be successful in attracting interested Decision Makers.

AIDC shall use its best endeavours to treat all submissions confidentially however projects will be made available to Decision Makers participating in the Meet Your Maker XR Marketplace.

There is a chance that a number of ideas submitted as part of Meet Your Maker XR Marketplace - including the applicant's - may contain subject matter, themes, activity, characters and other material that is similar to other projects submitted to AIDC. The applicant acknowledges that AIDC is not liable in the event that the project submitted by the applicant is in any way similar to a project selected by AIDC now or in the future.

By submitting your application, you hereby warrant that all information submitted by you is true, current and complete. AIDC reserves the right to verify the eligibility of all entrants.

* I agree to the Terms & Conditions outlined above